DIGI SPORTING

DIGI-SPORTING

A NEW STEP TOWARDS DIGITAL TRANSFORMATION THROUGH SPORTS SCIENCE

Co-funded by the
Erasmus+ Programme
of the European Union

digi-sporting.eu

#Digisporting

CONTEXT

It is a fact that does not require further explanation that the digital transformation is affecting quickly and deeply all areas of society and economy and, in this sense, the worlds of education and sports are not apart of this reality.

In this way, there is currently a wide range of technologies and equipments aimed at improving and optimizing the development of sports activities and training, both in high competition (professional level) and in grassroots sports. However, the way in which sport academies and clubs apply these advances at European level is very varied and erratic.

Therefore, Digi-Sporting project is a Strategic Partnership, with a marked educational character, designed to support sports organizations which want to give further steps towards digital transformation, by providing them with a new specialized and cross-cutting professional profile that currently does not exist at a European level, as well as giving them keys and guidelines to implement a change in the management model through the use of new technologies.

OBJECTIVES:

>> Address the need to break the barriers of fear of technology and the change that the introduction of new IT tools may imply.

>> Expand the training offer in technological skills in the world of sports, for personal and professional performance, tackling skills gaps and mismatches to avoid wasting much of the potential and possibilities offered by the digital transformation.

>> Create educational contents, by promoting interdisciplinary cooperation in technology and sports science, that can be adapted to different job positions, so that everyone learns what their professional profiles need, to foster employability.

ACTIVITIES:

>> Development of the website and digital material of the project.

>> Guidelines on the application of new technologies, professional profiles and needs for the digital transformation of sports organizations.

>> Curriculum for postgraduate training for the technologist-analyst in the field of sports science profile.

>> Self-diagnostic interactive tool to define sports organizations specifics needs and guide on potential tools for covering these shortcomings.

>> Quality Seal for recognizing digital transformation on sports organizations.

MAIN TARGET GROUPS:

Non-professional sport clubs, sport academies, fitness clubs and Universities.

RESULTS, IMPACT AND LONG-TERM BENEFITS:

>> Better knowledge of the level of development and application of new technologies.

>> Identification of the professional profiles that are currently developing these works related to digital transformation.

>> The curriculum for postgraduate training of technologist-analyst in the field of sports science.

>> Design of a self-diagnosis ICT tool that will provide sport academies and clubs with concrete information on their specific needs in terms of application of new technologies.

>> Development of a Certificate or Quality Seal that will allow to recognize sport academies, clubs and other kind of public or private entities active in the sports field for their adoption of new technologies.

>> Disseminating project outputs at a large scale.
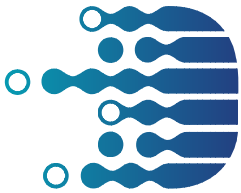
DIGI *SPORTING*

🌐 **digi-sporting.eu**

PARTNERS

UCLM Universidad de Castilla-La Mancha · utad UNIVERSIDADE DE TRÁS-OS-MONTES E ALTO DOURO · garagERASMUS Foundation · enas European Network of Academic Sports Services · ONECO · ICSS INSIGHT · WIENER SPORT CLUB · University of Cyprus · ITALIA CONI